



Informatics  
Communications  
and Media

Hagenberg

From **September 2–7, 2025**, the **Expanded Summer School** offers an intensive learning experience at the **School of Informatics, Communications and Media in Hagenberg and Linz**.

Held alongside the **Expanded Conference** during the **Ars Electronica Festival**, the program is a platform for emerging scholars and practitioners. It starts with a workshop in Hagenberg, then continues in Linz with conference and festival activities—offering both focused skill development and broad exposure to digital and interactive art.

The 2025 theme, **“Evaluating Games”**, explores how users interact with games and interactive environments—crucial in game development, HCI, and Digital Arts. The program links practical evaluation techniques with broader topics like UX, player engagement, and behavioral analysis in digital performance.

Participants deepen their knowledge, explore Upper Austria’s culture, meet international peers and experts, and expand their networks. Completion awards **3 ECTS credits**, adding academic value to a rich practical experience.

# Expanded Summer School 2025

## Evaluate, Play, and Connect

### Main Focus: Evaluating Games in Expanded Realities

The program starts on **September 2** with a full-day workshop on game evaluation, combining theory and practice. It features expert presentations, followed by playtesting sessions where participants apply the methods discussed.

After the workshop, participants join selected activities at the **Expanded Conference in Linz**, including:

- Expanded Play Sessions
- Expanded Talks
- The “Teaching Games” Education Panel

**Participation is free** for students from partner institutions. Others pay a **€350 tuition fee**. All students cover housing and travel cost.

We look forward to welcoming you!

### Need-to-Know Details

#### How to Apply

→ Email [international@fh-hagenberg.at](mailto:international@fh-hagenberg.at) to receive your personal application link

#### Required Documents

- CV
- Motivation Letter
- Passport Scan

#### Accommodation

→ → Single dorm room in Hagenberg: €34/night (reservation possible by International Office)

#### Tuition Fee

- Free for partner institutions
- €350 for others

### Get Ready!

**Date** 02.09.2025–07.09.2025

**Event Location** Hagenberg Campus  
Softwarepark 11  
4232 Hagenberg

The **Expanded Summer School** offers a unique, intensive learning experience from **September 2nd to 7th, 2025** at our School of Informatics, Communications and Media in Hagenberg and in Linz.

 For more information  
Scan the QR code or visit:  
[FH OÖ | Expanded Summer School 2025](https://www.fh-ooe.at/expanded-summer-school-2025)

Hagenberg Campus

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