

# KEDGE INTERNATIONAL SUMMER SCHOOL

**KEDGE**  
BUSINESS SCHOOL



2026 / Marseille - Paris



**LET'S  
BE  
THE  
CHANGE**



# About KEDGE Business School

## A LEADING FRENCH "GRANDE ÉCOLE"

KEDGE is one of the few "Grandes Écoles", Elite French higher education institutions known for their selective admission process, academic excellence, prestigious degrees and strong graduate employability. KEDGE belongs to the select 1% of international business schools holding the 'Triple Crown Accreditation' (AACSB, AMBA and EQUIS).

## CHOOSING KEDGE MEANS

- Joining an original, sustainable, and inclusive school
- Benefiting from lifelong learning opportunities
- Being part of a school that is rooted in its regions and open to the world.

**#1**

French School for Research in Business Administration, Shanghai Ranking 2024

**16,000**

students  
(32% international)

**224**

full-time professors  
(46% international)

**365**

international university partners  
(spanning 6 continents)

**9**

campuses on 3 continents (Europe, Africa and Asia)



## THE MULTI-CAMPUS ADVANTAGE

Don't miss the opportunity to spend the summer in a new country while enjoying an international environment.

The KEDGE International Summer School programme leverages the institution's multi-campus platform and its international positioning to offer Bachelor and Master students from around the

globe an extraordinary portfolio of programmes to suit all tastes, budgets and time-constraints.

Select one course on the campus of Marseille or Paris or take a Tour de France between the two campuses and transfer those credits back to your home institution!

## Summer School 2026

Earn course credits upon successful completion of your summer programme which you can transfer towards your degree!

### WHY CHOOSE KEDGE FOR YOUR SUMMER SCHOOL DESTINATION?

#### 12 DIFFERENT COURSES OFFERED ON 2 CAMPUSES

- 5 ECTS credits per course / 10 ECTS credits per package
- 24 hours of teaching per course
- A wide range of choices among our areas of expertise & excellence

#### 6 DIFFERENT PACKAGES

- Each package comprised of 2 courses
- Duration: 2 weeks per package
- Classes held on campus Monday to Thursday
- A business trip and a cultural activity included for each package
- Social activities organised by our student associations in Paris & Marseille

✓ A completely flexible format: Choose just one course compressed into a week or mix & match courses from different packages to create a hybrid programme that meets your needs.

✓ Plan your classes with a hop-on/hop-off format from early June to the end of July - numerous possibilities to build your own personalised Summer School programme!

✓ All courses delivered in English by world-class international professors.

✓ Business trips or conferences and cultural activities included each week in the programme at no additional cost.

✓ Study in Marseille and/or Paris, France - served by high-speed rail and local airports, these cities are ideal gateways to visit the region and the rest of Europe.

✓ Enjoy an intercultural experience and create an international network of friends.

### WHAT OUR PAST STUDENTS HAVE TO SAY

👉 **"Amazing experience all in all.** The professors were amazing. I highly recommend KEDGE Business School."

👉 **"I loved everything** about it."

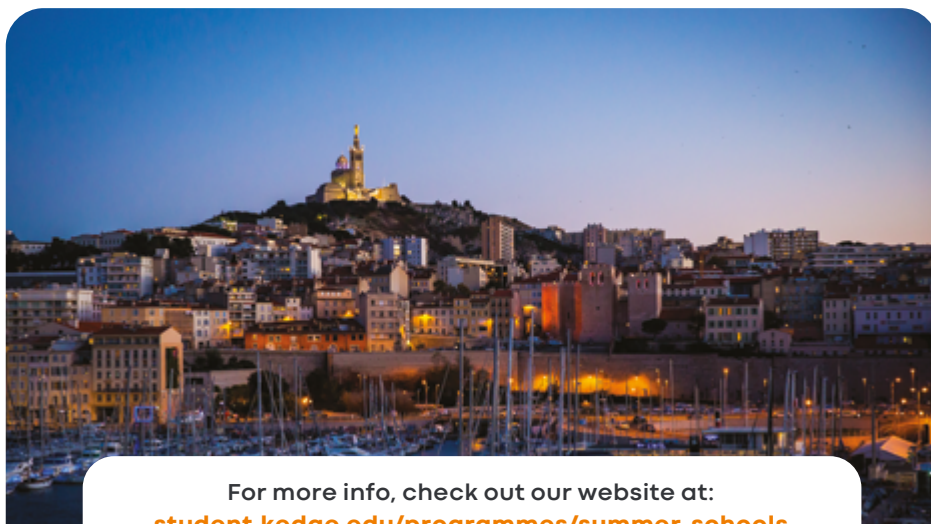
👉 **"Had a blast, exceeded expectations.** Would like to take more classes at KEDGE, I made friends I hope to stay in touch with. Will always remember the experiences I had here, thanks."

👉 **"I had an amazing experience,** thank you a lot! Merciiii!"

👉 **"I had an amazing time. I would love to return.** I am even looking into the possibility of completing my master's course at the university. I have enjoyed the courses themselves, as well as the other activities. I have so many friends from around the world now. I should not have waited until my final year of studies to take this opportunity."

👉 **"Overall, it was a fantastic 2 weeks.** I learnt new things (which was my main aim), met very nice and polite people and had a great time. Thank you."

👉 **"I have learnt new practical knowledge and extended my network.** I would highly recommend the KEDGE summer programme."



For more info, check out our website at:  
[student.kedge.edu/programmes/summer-schools](https://student.kedge.edu/programmes/summer-schools)

# Top quality business courses and amazing social & cultural activities

We organise a complete learning experience for our international students, designed to make the most of their time with us in France. Organised business visits & seminars complement the topics of each programme, while the cultural trips will give you the opportunity to visit our beautiful regions.

## 7 different packages, 13 courses (5 ECTS each)\*

\*programmes and dates may be subject to modification

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### SPORTS, EVENTS & CELEBRITY MARKETING EXPERIENCE

**KEDGE Marseille**

#### COURSE 1

Sports and Events Management

June 8 - 19; 3 hrs per day, AM

#### COURSE 2

Celebrity Marketing and Endorsement

June 8 - 19; 3 hrs per day, PM

#### EXPERIENTIAL

- **ORECA Group Techno center** - Deep dive inside one of the most advanced motorsport innovation hubs (Ferrari GT sport cars engineering & racing business ecosystems).
- **Circuit Paul Ricard - Le Castellet** - Immersion into a world-class Formula 1 venue focused on entertainment, event production and sport business operations.
- **Aix Arena** - On-site visit & exclusive presentation of a new event project in collaboration with KEDGE Business School Alumni.
- **Calanques National Park** - Guided experiential learning experience mixing sustainability, outdoor leadership and nature-based strategic reflection.

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### GLOBAL FINANCE & INTERNATIONAL BUSINESS

**KEDGE Marseille**

#### COURSE 1

Global financial regulations

July 6 - 17 hrs per day, AM

#### COURSE 2

International Business

July 6 - 17 - 3 hrs per day, PM

#### EXPERIENTIAL

- **Visit L'Occitane** - Immerse yourself in the world of an iconic global brand. From sustainable sourcing to international expansion, students explore how **L'OCCITANE** transforms Provence's heritage into a worldwide business success, with exclusive behind-the-scenes insights from industry professionals.
- **Take a beginner's scuba diving course** in the crystal-clear waters of the Mediterranean



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## SUSTAINABLE MARKETING & DIGITAL MARKETING

**KEDGE Paris**

### COURSE 1

Sustainable marketing  
June 29-July 3; 6 hrs per day, AM & PM

### COURSE 2

Digital marketing for entrepreneurs  
July 6 -10; 6 hrs per day, AM & PM

### EXPERIENTIAL

- A guest lecture and tour given by an international firm using innovative marketing techniques
- Take in the sights of Paris with a boat tour on the Seine

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## ETHICS & SUSTAINABILITY IN BUSINESS

**KEDGE Marseille**

### COURSE 1

Changes towards sustainability  
July 15 - 25 - 3 hrs per day, AM

### COURSE 2

Ethics in business & society  
July 15 - 25 - 3 hrs per day, PM

### EXPERIENTIAL

- Explore a French winery renowned for its organic and sustainable viticulture
- Enjoy a guided boat tour showcasing the stunning Mediterranean coastline near Marseille

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## LUXURY BRAND MARKETING

**KEDGE Paris**

### COURSE\*

Luxury Brand Marketing  
July 27 - 31; 6 hrs per day, AM & PM  
\*This packages includes one course only.

### EXPERIENTIAL

- Visit to the Luxury Brand district in Paris

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## CREATIVE MIND & DESIGN LAB

**KEDGE Marseille**

### COURSE 1

Managing the creative process  
22 June - 03 July - 3hrs per day

### COURSE 2

Design thinking  
22 June - 03 July - 3hrs per day

### EXPERIENTIAL

- **Company Visit - Innovation in Action** - Dive into a start-up environment where ideas become real projects. Hands-on challenges let students explore creativity in action and experience the process of turning concepts into innovation. Enjoy a day at the picturesque seaside resort of Cassis

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## DISRUPTIVE TECHNOLOGIES & MODERN MANAGEMENT

**KEDGE Paris**

### COURSE 1

Business intelligence & analytics  
July 13 -17; 6 hrs per day, AM & PM

### COURSE 2

Creating customer value with disruptive technologies  
July 20 - 24; 6 hrs per day, AM & PM

### EXPERIENTIAL

- Get to know more about Big Data and Blockchains with a visit of a Parisian based company or a business talk
- Enjoy the beautiful gardens of Versailles

## Students' associations in Marseille & Paris

Students from KEDGE associations Interact & PRO ACT welcome our international students and accompany them during their stay, offering a very rich intercultural experience.

**ORGANISED ACTIVITIES ARE SET UP TO BE FUN AND AFFORDABLE. EXAMPLES OF PAST ACTIVITIES:**

- Beach parties and picnics
- Extreme tubing
- Evening hikes followed by a swim in the sea
- Nights on the town, touring the best clubs and places to be
- Trips to nearby towns and monuments
- Tours of the best student eateries
- Team sports (football, rugby, volleyball...)



**A summer on the Mediterranean coast of Southern France!**

The summer school programme is offered in Marseille on a modern, eco-friendly 21,000 m<sup>2</sup> campus designed to enrich your learning experience. In addition to your studies, you



can take advantage of four restaurants, a fully equipped fitness room, and sunny terraces for relaxation. Situated in the heart of the Calanques and blessed with exceptional sunshine, the Marseille campus offers an ideal setting for both personal and academic growth.



**A summer in the undisputed world capital of fashion, art and good taste.**

The programme is also offered in Paris, on a 6,400 m<sup>2</sup> campus located in the Lumière building, spanning two levels and featuring 25 brain bubbles and an 80-seat amphitheatre. Student life is enriched by numerous



amenities, including diverse dining options, sports facilities, and cultural spaces directly on campus. Situated in a vibrant business district near Bercy Village and the BNF, with easy access to public transport, the Paris campus offers an ideal setting for both academic excellence and personal growth.

# Funding

## TUITION FEES

**€1000** per course on campus or 1800€ for 2 courses\*

It is also possible for students to "Mix & Match" courses and create a hybrid programme to meet their needs. Students also have the opportunity to enrol at one or the 2 KEDGE campuses.

## INCLUDES

Programme organisation and logistics, courses and support materials, certificate of completion, academic transcripts, welcome breakfast, 1 lunch and 1 group dinner, access and transportation to all social and/or business trips.

## DOES NOT INCLUDE

Travel, visa (if required), insurance, accommodation, meals not expressly mentioned, optional extra-curricular activities, personal expenses.

*\*100€ registration fee apply.  
Enrolment to 2 courses entitles participants to a 10% discount.*

## HANDIKAP



Through its commitment in favour of inclusiveness, KEDGE has mobilised resources and a network of volunteers to support the students with a disability. By doing so, the School facilitates public access to information, as well as the integration, pedagogical monitoring and employability of its learners. KEDGE is strongly committed to inclusiveness and diversity. The HANDIKAP dispositive was established to ensure that KEDGE students with special needs have access to the resources they need to fully enjoy and succeed in their studies at KEDGE and beyond in order to boost their employability.

# Admission

To submit your application, please visit

[shortterms.kedge.edu](https://shortterms.kedge.edu)

## ACCOMMODATION

To take full advantage of the city life, KEDGE BS encourages you to stay in an 'Apart-Hotel' in the city centre.

While KEDGE does not manage the residences, our staff is available to help organise student reservations as a courtesy service in Marseille and/or Paris at no extra charge.

Approximate rates for Marseille and Paris excluding breakfast (\*rates vary according to location and standard of accommodation selected):

### MARSEILLE

#### Shared Room

47 - 60€ pp/night

#### Single

85 - 115€ pp/night

### APPROXIMATE RATES FOR PARIS

#### Shared Room

75 - 85€ pp/night

#### Single

150 - 170€ pp/night

For more information, please feel free to contact us.





NATIONAL CAMPUSES

BORDEAUX  
MARSEILLE  
PARIS  
TOULON

INTERNATIONAL CAMPUSES

ABIDJAN  
DAKAR  
MOMBAI  
SHANGHAI  
SUZHOU

ASSOCIATED CAMPUSES

AVIGNON  
BAYONNE  
CORSICA  
MONT-DE-MARSAN

CONTACT

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